



Boston's Run To Remember Seaport Hotel, Boston Memorial Day Weekend



It's
a historic run through downtown Boston...

Presented by:

new balance



CHARITY PROGRAM

It's
a tribute to fallen
1st Responders...

It's
a 3-day celebration

It's
Boston's Run to Remember

2020 Boston's Run To Remember Charity Program

Thank you for your interest in partnering with Boston's Run To Remember to enhance your charity's fundraising.

Boston's Run To Remember is a half marathon or 5 mile race that pays tribute to all fallen 1st Responders. Run To Remember was started in Boston 16 years ago by a group of police officers, friends and family to show support and remember those who have made the ultimate sacrifice in the line of duty. The race is the only 13.1 distance that takes the runners through the scenic and historic routes of downtown Boston. The race starts and finishes at the Seaport Hotel and treks through historic neighborhoods like Beacon Hill, Back Bay, along the Charles River past MIT and Harvard, the Boston Garden, and Commonwealth Avenue.

The race has become a staple of the New England race calendar and pays tribute to all 1st responders killed in the line of duty by celebrating their lives and giving back to the community.

Taking place on Memorial Day weekend annually, honoring the service of 1st Responders on a course in arguably the most historic city in the nation; this race has become a destination event for many of our participants and offers a one of a kind experience.

Net proceeds of the race benefit local youth and community policing programs supported by the Boston Police Runner's Club and the state's law enforcement memorial. The race raises over \$300,000 for more than a dozen local charities, including the Alzheimer's Association, Cops for Kids with Cancer, MDA and Sole Train.

Our event offers a 2 day expo, drawing over 15,000 people, including participants, friends and family. Saturday has become a family event day with the inclusion of many kid-focused activities including: Kid's Fun Run, face painting, Shriner Clowns, storytelling, snacks, arts and crafts. Each participant of the Kid's Fun Run receives an official bib and a finisher's medal.

We are excited to offer several levels of charity involvement with our events this year. Please view our options on the following page to determine if this would be a good fit for your organization.

We hope that one of these is able to fit you and your organization. No matter what size your organization is, there is a way your organization can benefit from this race. We value the opportunity to discuss options that could be beneficial to your cause.

If you have any questions or would like further information on how you can be a part of this great event, please contact us at Brigit@BostonsRunToRemember.org. We look forward to working with you to make a difference in our community.

It's a run through historic Boston

It's Boston Strong

Charity Benefits	Star Level	Red Level	Blue Level	White Level	Stripe Level (Volunteer)
Banner Space at Expo	X				X
Charity highlighted in email blast	X				X
Complimentary race entry that can be used as an auction item	X	X			X
Health and Fitness Expo Table	X	X			X
Social Media Post	X	X	X		X
Team meeting space on race day	X	X	X		X
Cheering station along the route	X	X	X		X
Logo on the Charity banner	X	X	X		X
Logo/link inclusion on charity page of website	X	X	X		X
Logo inclusion on e-newsletters	X	X	X	X	X
Discounted Race Registrations	X	X	X	X	X
Ability to provide an insert for the race goodie bag	X	X	X	X	X
Recognition in race announcements at the expo	X	X	X	X	X
\$10 discount off total per 4 hours of volunteer services provided	X	X	X	X	X
Charity Requirements					
Must be a 501c3	X	X	X	X	X
Must purchase a minimum of discounted race entries	30+	20	15	5	provide at least 70 volunteers
Pricing per participants for half marathon (full price \$120)	\$60	\$65	\$70	\$75	up to 40 comp entries or
Pricing per participant for 5 mile (full price \$65)	\$45	\$45	\$50	\$50	up to 50 comp entries

CHARITY APPLICATION

OFFICIAL CHARITY NAME (USED IN PUBLICATIONS)

MISSION STATEMENT

FUNDRAISING GOAL \$

501C3#

CHARITY WEBSITE

CHARITY CONTACT

PHONE NUMBER

EMAIL ADDRESS

MAILING ADDRESS

CITY

STATE

ZIP

We would like to apply to be a:

☐ Star Charity Partner ☐ Red Charity Partner ☐ Blue Charity Partner ☐ White Charity Partner ☐ Stripe Charity Partner

of half marathon entries _____ # of 5 mile entries _____

By signing this application, you are agreeing that your charity will purchase the minimum number of race entries required by the specific level chosen or your charity will provide the required number of volunteers agreed upon.

Please provide organization logo in vector ai or eps format when submitting your application.

Name

Date

Signature

Contact: Brigit Ryan-Souza – Brigit@BostonsRunToRemember.org



Past 1st Responder Challenge Participants

Boston Fire Department	Massachusetts State Police Department
Boston Police Department	MBTA Transit Police Department
Brookline Fire Department	Middlesex Sheriff's Office
Brookline Police Department	MIT Police Department
Cambridge Fire Department	Nashua Police Department
Cataldo Ambulance	Natick Fire Department
Chelmsford Police Department	New Bedford Police Department
Chelsea Police Department	New York Police Department
Concord Police Department, MA	North Adams Police Department
Customs and Border Protection DHS	Peabody Police Department
Essex County Sheriff's Department	Quincy Police Department
FBI	Salem Police Department, NH
Haverhill Police Department	Somerville Police Department
Laconia Police Department	Springfield Police Department
Lawrence Police Department	United States Army
Londonderry Police Department	Wakefield Police Department
Los Angeles County Sheriff's Department	Westford Police Department
Los Angeles Police Department	Weymouth Police Department
Lynn Police Department	Worcester Police Department
Massachusetts Port Authority Police Department	Yarmouth Police Department